



NEWSLETTER
North Missouri District
Heart of America Region
SERTOMA = SERVICE
Jason Foust, Governor



Greetings North Missouri Sertomans

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Sertoma Annual Meeting Report

By Gerald Stonger, District Secretary/Treasurer

The Annual meeting was held at the Hilton St. Louis Frontenac, April 21st to 23rd.

Officers Elected:

John Kelly, Jr. Vice President

Darryl Ching, Director At Large—2 year term

Tim Self, Director At Large— 3 year term

The 2014-2015 **Service To Mankind Award** Recipient was Barbara Green, nominated by the Clearwater All Americ Sertoma Club for her work on an unique program to assist the homeless.

The 2014-2015 **Sertoman of the Year Award** Recipient was Harvey LaCato, nominated by the Austin Bluffs Sertoma Club for his volunteer work for Sertoma and Colorado Springs.

The President’s Lifetime Achievement Award was presented by Debby Larsen to: Eugene Finger, Mike Koebel (post-humously) and Steve Murphy.

The workshops were some of the better training I have attended, in that they were interactive and had everyone participating. This was my 36th annual convention, and the workshops had central focus. In the past, so many seminars/workshops were offered, you had to make some hard choices between the subjects, as you could not attend all of them that you wanted to attend. The Sertoma Café’ offered everyone a place to get a cup of coffee and some conversation during breaks and before the days activities began or after the sessions had concluded. Meeting the other Sertomans and discussing our clubs and their activities is always one of the benefits of attending the annual meeting or a regional convention. The exchange of ideas is always a positive.

The Friday workshops led to the “beta” testing of a pilot program entitled “RoadMap to Success”. This will be offered in 4 areas in May and June to all Sertomans within a two hour drive from the location where it is held. Again, it was an interactive workshop and had great participation, and as a “beta” test had positive comments and suggestion for the second phrase “beta” test. **See below for more information.**



PLAN TO ATTEND!
ORGANIZE A TEAM FROM YOUR CLUB
ALL SERTOMANS ARE INVITED
YOUR ROADMAP TO SUCCESS!

“The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things.”
Ronald Reagan

This workshop represents Sertoma’s investment in support of our clubs and members. The focus is on how to develop and strengthen a club for the 21st Century. This workshop will be the foundation of a new initiative to make training and support readily accessible. Club’s from MO, KS, and OK. will be encouraged to send a team(s) of 4 members to this workshop. **This is for any Sertoman who wishes to enhance their leadership talents and skills, not just club officers.**

“Leadership is not a function of position or power. It is about what you know, but it is more about what you are willing to learn. It is about experience, but it is more about what you are willing to risk.”

This workshop will be **Saturday June 11, 2016** at the Danny & Willa Ellis Family Fine Arts Center, Fort Scott Community Center, 2108 South Horton, Fort Scott, Kansas 66071 from 8:30 a.m. to 4:00 p.m. Cost is \$25.00 for lunch and breaks.

An e-mail invitation was sent to every Sertoman in the District, with a link to register online.

Please, SHARE this newsletter with your club members!

FOR THOSE WHO CANNOT HEAR, THERE IS SERTOMA!

Sertoma's purpose is to meet the needs of communities through volunteer service.

Annual Fund

"Give so others may hear".

The Annual Fund supports the national Hearing Health Mission of Sertoma. It impacts programs such as our Scholarship program, Community Grant program, SAFEears, A Sound Investment, our Adopt an Agency professional education scholarships, and more.

Please consider making a club donation, as well as encouraging your members to make an individual or fellow contribution. If you have already made your club or individual donation, we THANK YOU!

"It's not about US But.... Them".

UPCOMING EVENTS:

DUE NOW File Club Officer Report form # 130 at HQ's with Quarterly reports. Don't forget to send to Governor, Regional Director and District Secretary/Treasurer.



May 7th KC DerbyFest, 3 to 6 p.m. at the Cork and Cleaver and KC Live in the Power & Light District.

June 11th **"Your Roadmap to Success"** A workshop for all Sertomans, Scheduled for Fort Scott, Ks.

July 10th to 15th Sertoma Deaf Camp at YMCA Camp Marvin Hillyard for Ages 7 to 14. For more information, go to www.sertomadeafcamp.org.

July 31st KC Sertoma 5k/10k Walk/run at Waterfall Park at Bass Pro Shops in Independence, Mo.

In Memory

Roland "Kent" Ahrens of the Southside St. Joseph Sertoma Club passed away April 6, 2016. He was a Past President of the Club and was instrumental in establishing the Sertoma Deaf Camp at Camp Marvin Hillyard 31 years ago.

Ralph Jenkins of the Sertoma Club of St. Joseph passed away April 22, 2016. Ralph was a Past Governor of the North Missouri District in 2002/2004. He also was a club Secretary, District FDR and Past Trustee of the Sertoma Foundation.

MAKING LIFE WORTHWHILE thru SERVICE TO MANKIND!

Celebrate Sertoma's Second Century of SERvice TO MAnkind by growing our Hearing Health Mission and your service to your community!

Sertoma's mission is to improve the quality of life today, through education and support, for those at risk or impacted by hearing loss.

THEY NEED YOU. WE NEED YOU. *For Those who wish to Serve, There is Sertoma!*

Things to remember this issue!

- ◇ Recruit a new member !
- ◇ **"Give so others may hear"** Encourage your members to contribute to the Annual Fund.
- ◇ Plan a SAFEears or Sound Investment program in your community
- ◇ Every Member of Sertoma is a priceless asset !
- ◇ **"What more can I DO?"**
- ◇ **Achievement begins with YOU !**
- ◇ Plan to attend the Heart of America Regional Convention, October 13 to 15, 2016 in Beaumont, Texas.
- ◇ **What Story will you tell to Make Dreams Come True?**

*Thanks for all that you do!
Governor Jason*

Making Life Worthwhile Through SERVICE TO Mankind.

IN THE SPOTLIGHT THIS MONTH



The National Hearing Aid Project

At Hearing Charities of America we provide resources on a daily basis to many in search of hearing aids who cannot afford them. We speak with those looking for themselves, mothers and fathers looking for their children, or children looking for their parents. The one thread between them all is the financial obstacle they face.

The National Hearing Aid Project was created because we believe that healthy hearing should be enjoyed by all; regardless of income. Our mission is to provide direct services by placing refurbished hearing aids with low income individuals with hearing loss. These hearing aids can make all the difference in someone's personal and professional life, and allow them to better interact with the world around them.

Our staff and supporters are hard at work getting ready for the launch of this program, and we are excited to get others involved! Taking part is as easy as making a hearing aid or cash donation, setting up a collection center, or supporting a personal fundraiser. Any and all donated funds and support will make it possible for someone to receive the gift of sound. Join us, and help us help others!

Personal fundraisers for hearing aid recipients will be available after our launch. In the meantime, you can donate or set up a collection center today!

Visit <http://www.hearingaid donations.org/> to make a hearing aid or cash donation.

To learn how to set up a collection center, contact us at: hcoa@sertomahq.org | 816.333.8300

Audiologists: Get Involved in the National Hearing Aid Project!

Hearing Charities of America would like to thank the audiologists and university clinics that have generously offered their time and services to the National Hearing Aid Project. Want to get involved?

Learn more!

Go To: <https://members.sertoma.org/page.redir?target=http%3a%2f%2fhearingcharities.org%2faudiologists-get-involved-national-hearing-aid-project%2f&srcid=13364&srctid=1&erid=1118696&trid=b6f06936-3841-4913-b6cb-4cb6693e7a4d>

Hearing Aid Collection Centers

Are you interested in taking part in the National Hearing Aid Project? You can help by participating in a simple grassroots activity that will help us collect hearing aids of any age or condition to be refurbished and given to eligible recipients of the National Hearing Aid Project. Learn more!

Go To: <https://members.sertoma.org/page.redir?target=http%3a%2f%2fhearingcharities.org%2fhearing-aid-collection-centers%2f&srcid=13364&srctid=1&erid=1118696&trid=b6f06936-3841-4913-b6cb-4cb6693e7a4d>

Note: Above information is from the HCOA Newsletter emailed to Sertomans April 7, 2016.

Hearing Charities of America is a subsidiary of Sertoma, Inc. Web Site is <http://hearingcharities.org/>



**Heart of America
Regional
Convention**

October 13 to 15, 2016

**MCM Elegante Hotel
Beaumont, Texas**

THE DIFFERENCE BETWEEN

| BOSS | LEADER |
|------------------------|----------------------|
| Demands | Coaches |
| Relies on Authority | Relies on Goodwill |
| Issues Ultimatums | Generates Enthusiasm |
| Says "I" | Says "We" |
| Uses People | Develops People |
| Takes Credit | Gives Credit |
| Places the Blame | Accepts Blame |
| Says "Go" | Says "Let's Go" |
| My way is the only way | Strength in Unity |

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**Membership growth
is about**

- **Serving your community**
- **Serving your Clubs' sponsorships**
- **Increasing your ability to raise funds**
- **Expanding our Hearing Health Mission**

District Membership Report

| Club Name | Membership July 1, 2015 | Membership Apr. 30, 2016 | Gain or loss Year to Date | <i>Club Goal June 30, 2016</i> |
|-----------------------------|----------------------------|-----------------------------|------------------------------|------------------------------------|
| Cameron Sertoma | 7 | 7 | 0 | ** |
| Darrel Bland Sertoma | 20 | 21 | 1 | 25 |
| Kansas City Sertoma | 46 | 41 | -5 | ** |
| Liberty Sertoma | 55 | 58 | 3 | 65 |
| Sertoma of St. Joseph | 58 | 53 | -5 | 60 |
| SS St. Joseph | 26 | 31 | 5 | ** |

2015/2016 Service to Mankind & Sertoman of the Year

The deadline for nominations for the District Service To Mankind, District Sertoman of The Year and District Serteen Awards is **July 1st**. You can find the suggested entry format online at www.sertoma.org. Click on member center, then click on Awards. Scroll down and then click on either the Service To Mankind or Sertoman of the Year. You can also click on the judges sheet for either of the awards to see how the recipient’s nomination will be scored for the District Award.

Club nominations for the District awards must be received by July 1st by Governor Jason.

(For information on the Serteen Awards, the guidelines and entry formats contact Bridget Almond at 816-333-8300 or via email at balmond@sertomahq.org.

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| <p align="center">DISTRICT OFFICERS</p> <p>GOVERNOR: Jason Foust 719 Cottonwood Lane Liberty, Missouri 64068-7403 Home: 816-415-9127 Bus: 816-841-0234 Fax: 816-472-1346 Cell: 8/16-522-7817 e-mail: “5fousts@gmail.com”</p> <p>SECRETARY/TREASURER Gerald R. Stonger 1041 West White Oak Independence, Missouri 64050-2518 Home: 816-254-8596 Cell: 816-223-5921 e-mail: “g8x2unkl@earthlink.net”</p> | <p align="center">DISTRICT OFFICERS</p> <p>Fund Development Representative</p> <p>Cell: e-mail: “”</p> | <p><u>District Dues and Reports</u> (Form # 116 and 117) are due by:</p> <ul style="list-style-type: none"> • July 10th • October 10th • January 10th • April 10th <p><u>District Dues: \$3.00 a member per Qtr</u> Mail to: Gerald Stonger, Treasurer 1041 West White Oak Independence, Missouri 64050-2518</p> <p><u>Regional Dues: \$.50 a member per Qtr</u> Mail to: Ms. Tina Turner, Treasurer Post Office Box 254 Burkburnett, Texas 76354-0254</p> <p><u>International Dues: \$20.00 per member per Qtr (Life Members excepted)</u> Mail to: Sertoma International 1912 East Meyer Boulevard Kansas City, Missouri 64132-1174</p> |
| <p>EVERY MEMBER OF SERTOMA IS A PRICELESS ASSET!</p> | | |

NORTH MISSOURI DISTRICT LEADERSHIP TEAM

| CLUB PRESIDENTS | CLUB PRESIDENTS | CLUB PRESIDENTS |
|--|--|---|
| <p>CAMERON Meets at Nelle's Restaurant Wednesday at 12:00 p.m. President: Jim R. McKinley 121 West 3rd Street Cameron, Missouri 64429-1708 Bus: 816-632-3786 Home: 816-632-9768 e-mail: "jimrod80@yahoo.com"</p> <p>DARREL BLAND Website: www.sertomadb.org Facebook.com/pages/Darrel-Bland-Sertoma-Club Meets at Northcare Hospice 2000 N.E. Vivion Road, # 200 2nd Thursday at 7:00 p.m. President: David Schmidt 6614 N. Montgall Avenue Gladstone, Missouri 64119-1535 Bus: Cell: 816-335-5757 e-mail: "davids.kcmo@gmail.com"</p> | <p>KANSAS CITY "MOTHER CLUB" Website: www.sertomakc.org Facebook.com/pages/Kansas-City-Sertoma-Club Meets at Trezo Mare, Briarcliff Village 1st & 3rd Tuesday, Noon President: Mike Mohatt Bus: Cell: 314-757-7900 e-mail: "Michaelmohatt@yahoo.com"</p> <p>LIBERTY Website: www.libertysertoma.org Meets at Liberty Schools Support Services Center, 801 South Kent Thursday at Noon President: Jamiel Yameen 840 Scott Drive Liberty, Missouri 64068-1377 Bus: 816-781-4707 Cell: 816-935-2313 e-mail: "jmyameen@yahoo.com"</p> <p>Club Liaison: Gerald Wicklund e-mail: "gerald@wicklundscarstar.com"</p> | <p>SERTOMA CLUB of ST. JOSEPH Facebook.com/ TheSertomaClubOfStJosephMo Meets at Big Biscuit, 139 N. Belt Hiway Wednesday at Noon President: Dave Neumann 3924 Sherman Way St. Joseph, Missouri 64506-3648 Home: Bus: 816-273-0074 e-mail: "dneumann61@gmail.com"</p> <p>Club Liaison : Pat Dillon e-mail: pat.dillon@heartland-health.com</p> <p>SOUTHSIDE ST. JOSEPH Website: www.sertomadeafcamp.org Meets at Spanky & Buckwheats Smoke Pit 306 Illinois Avenue Friday at 6:45 a.m. President: David Stevenson 6201 King Hill Avenue St. Joseph, Missouri 64504-2063 Bus: Home: 816-238-2427 e-mail: "spharm@ponyexpress.net"</p> <p>Club Liaison: John L. Murawski e-mail: "poloeski@stjoelive.com"</p> |

| | REGIONAL OFFICERS | NATIONAL |
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| <p>SERTEEN CLUBS: LIBERTY SERTEEN CLUB Liberty, Missouri</p> <div style="text-align: center;">  </div> <p>Other Sertoma Web Sites: www.mycelebratesound.org www.hearingaidnations.org</p> | <p>INTERNATIONAL DIRECTOR HEART OF AMERICA REGION Gretchen R. Nielson Post Office Box 254 Burkburnett, Texas 76354-0254 Home: 940-337-4264 Cell: E-mail: "txyellowroses@gmail.com"</p> <p>TREASURER HEART OF AMERICA REGION Tina Turner Post Office Box 254 Burkburnett, Texas 76354-0254 Bus: Cell: e-mail: "tinakae@hotmail.com"</p> <p>Heart of America Region's web site is Website: www.sertomahoa.org Facebook.com/pages/HOA-Sertomans</p> | <p>SERTOMA, Inc. Hearing Charities of America 1912 East Meyer Boulevard Kansas City, Missouri 64132-1174 Bus: 816-333-8300 Fax: 816-333-4320 HELPLINE: 1-800-5WE-JOIN e-mail: "infosertoma@sertoma.org" Web Site: www.sertoma.org Facebook.com/SertomaInc Web Site: www.hearingcharities.org Facebook.com/HearingCharities</p> <p>INTERNATIONAL OFFICER'S President: Debby Larsen President-Elect: Don Bartlemay Vice President: Cheryl Cherny Vice President: Eddie Dlugopolski Treasurer: Pat McCardle Executive Director: Steven Murphy</p> |