



**NEWSLETTER**  
*North Missouri District*  
*Heart of America Region*  
**SERTOMA = SERVICE**  
**Jason Foust, Governor**



February 04, 2017, Page 1

**Greetings North Missouri Sertomans**

**The Incredible Impact of the Annual Fund**

From the Sertoma Web Site

January 13, 2017

Have you ever wondered what the Annual Fund money does? It allows our National Affiliates to make a positive impact on daily basis. Without your support to the Annual Fund, this would not be possible.

Over the past decade, our Adopt-An-Agency National Affiliates have received hundreds of dollars to continue and improve hearing health in their community.

Did you know that Sertoma Headquarters gave out over \$100,000 in Community Grants to 20 National Affiliates last year? Sertoma has given out over one million dollars in Community Grants over the last decade, and it is through your donation to the Annual Fund that you continue the mission of Sertoma throughout communities across the country.

Last fiscal year, Sertoma gave out over \$10,000 in Professional Education Grants, which allowed 29 organizations to send audiologists and speech-language pathologists to conferences that enhanced their skills and knowledge related to the hearing and speech community. You make this possible every year through your contribution. Please keep in mind, the community grant deadline this year is Tuesday, Jan. 31, 2017.

Join us in continuing the long-standing tradition of Sertoma by giving to the Annual Fund. You are the backbone for this organization. Your donation paves the future for our hearing health mission.

Donate now! Go To <https://members.sertoma.org/makeagift>

**IF WE DON'T HELP THEM, WHO WILL?**

**1 in 5 teens, 1 in 5 adults and 3 in 5 war veterans returning home have hearing loss or hearing health related problems.**

**New Club Workshops Coming Soon**



Are you interested in taking your club to the next level?

Would you like to learn and improve your leadership skills?

This Spring, a Club Leadership Workshop will be coming to a city near you. All members and leaders are welcome, so make plans now to attend with a team from your club or with another member.

Workshops close to the North Missouri District:

Fort Dodge, Iowa April 1, 2017 – Iowa Central Community College, Nancy Voiland  
 Beatrice, Nebraska May 6, 2017 – Southeastern Community College, Duane Gritzmaker



**FOR THOSE WHO CANNOT HEAR, THERE IS SERTOMA!**

**Please, SHARE this newsletter with your club members!**

Sertoma's purpose is to meet the needs of communities through volunteer service.

**Annual Fund**

***"Give so others may hear".***

The Annual Fund supports the national Hearing Health Mission of Sertoma. It impacts programs such as our Scholarship program, Community Grant program, SAFEears, A Sound Investment, our Adopt an Agency professional education scholarships, and more.

The National goal for the 2016/2017 Sertoma Year is \$250,000.00. Club donations of \$500.00 or more received by December 1st will qualify for the Early Bird status. Club and fellow donations will be accepted online, via mail and at the Regional Convention.

Please consider making a club donation, as well as encouraging your members to make an individual or fellow contribution. If you have already made your club or individual donation, we THANK YOU!

Consider making a donation to the Annual Fund in Honor of your Club's Sertoman Of The Year.

**"It's not about US .... But.... Them".**

**UPCOMING EVENTS:**

- Feb. 18th Liberty Sertoma Club Wine Event, 6:00 p.m. Restoration 1894, 1 East Kansas Street. Craft Beer Tasting.
- Feb. 16 to 18 Sertoma Annual Convention, Kauffman Conference Center, Kansas City, Mo. See Page 3 for details.
- Mar. 12th Southside St. Joseph BBQ Dinner Fund Raiser, @ de Hall, 302 Illinois.
- Apr. 28th Southside St. Joseph Golf Tournament, Fairview Golf Course

**On-line training**

**Check out our training library, new topics are being added regularly!**

Now available online on the Sertoma web site at [www.sertoma.org/Member Center/Training Library](http://www.sertoma.org/Member Center/Training Library) are 15 different trainings, divided into four categories.

- Club Tax and Legal** - 7 trainings
- Annual Fund** - 3 trainings
- District Management** - 3 trainings
- Sertoma Website** - 2 trainings

**MAKING LIFE WORTHWHILE thru SERVICE TO MANKIND!**

*Thanks for all that you do!  
Governor Jason*

**Celebrate Sertoma's Second Century of SERVICE TO MAnkind by growing our Hearing Health Mission and your service to your community!**

**Sertoma's mission is to improve the quality of life today, through education and support, for those at risk or impacted by hearing loss.**

**THEY NEED YOU. WE NEED YOU. *For Those who wish to Serve, There is Sertoma!***

**Things to remember this issue!**

- ◇ Recruit a new member !
- ◇ *"Give so others may hear"* Encourage your members to contribute to the Annual Fund.
- ◇ Plan a SAFEears or Sound Investment program in your community
- ◇ Every Member of Sertoma is a priceless asset !
- ◇ *"What more can I DO?"*
- ◇ Achievement begins with YOU !
- ◇ Plan to attend the Sertoma National Convention and Annual Meeting, February 16 to 18, 2017. Kaufman Foundation Conference Center, Kansas City, Missouri.
- ◇ What Story will you tell to Make Dreams Come True?

## IN THE SPOTLIGHT THIS MONTH

### 2017 Sertoma National Convention and Annual Meeting

The national convention and annual meeting was moved to February in 2017 to accommodate the Club Leadership Workshops (CLW) being held mid-March through early April. The focus of the convention, like the CLWs is leadership development. Specifically leaders who want to support the work of our members and clubs.

In this first year, we will target a primary skill of every leader — communication. Do you want to be better at:

- Having a dialogue with members about their needs and ideas
- Recruiting new members, new donors, or visiting new communities
- Leading a training or workshop
- Inspiring others to action

This is a must have experience for our trainers, governors, FDRs, and Board and those who interested in those roles. It is also a great opportunity for club leaders who want to build their skill set and leverage their club’s participation in a Club Leadership Workshop.

Join us February 16 -18 in Kansas City for a two-day intensive learning experience and be part of the team to expand Sertoma service in the communities we serve and beyond.

Location: Kauffman Foundation Conference Center  
4801 Rockhill Road  
Kansas City, MO 64110

Registration Fee: \$240\*

Your convention registration includes the Thursday night reception w/ light hors d'oeuvres, all business sessions, workshops, breakfast, lunch & snacks on Friday and Saturday, and transportation between the host hotel and the Kauffman Foundation Conference Center.

\*A full registration must be paid in order to attend any convention function or workshop. Registration does not include hotel stay or any evening meals.

Host Hotel: KC Marriott Country Club Plaza  
4445 Main Street  
Kansas City, MO 64111

#### Convention Schedule

##### THURSDAY

5 to 7 p.m. Evening Meet & Greet Reception @ Host Hotel w/ light hors d'oeuvres

##### FRIDAY

8am - 5pm @ the Kauffman Foundation Conference Center  
(Breakfast, Lunch and Snacks provided on site)  
Evening free to explore KC!

##### SATURDAY

8am - 5pm @ the Kauffman Foundation Conference Center  
(Breakfast, Lunch and Snacks provided on site)

Transportation to and from the Kauffman Foundation Conference Center will be provided each day. The pickup/drop-off location will be the KC Marriott Country Club Plaza located at 4445 Main Street Kansas City, MO 64111.

Making Life Worthwhile Through SERVICE TO Mankind.



**Sertoma, Inc.  
Annual Meeting &  
Convention**

**February 16 to 18,  
2017**

**Kauffman Foundation Conference Center  
Hotel is KC Marriott Country Club Plaza**

“Embrace the fact that leadership is never about the technology – it’s always about the people.”

—BOB BURG, AUTHOR & SPEAKER



**Membership growth  
is about**

- **Serving your community**
- **Serving your Clubs’ sponsorships**
- **Increasing your ability to raise funds**

**District Membership Report**

Club Name	Membership July 1, 2016	Membership Jan 31, 2017	Gain or loss Year to Date	<i>Club Goal June 30, 2017</i>
Cameron Sertoma	7	5	-2	**
Darrel Bland Sertoma	21	20	-1	**
Kansas City Sertoma	41	41	0	**
Liberty Sertoma	57	57	0	**
Sertoma of St. Joseph	54	51	-3	**
SS St. Joseph	31	27	-4	**



**WANTED  
CANDIDATES FOR  
THE OFFICE OF  
GOVERNOR  
FOR 2017 TO 2019**

**FOR ADDITIONAL  
INFORMATION CONTACT**  
 Jason Foust at  
**816-522-7817 OR**  
 Holly Walls at  
**816-333-8300**  
 Term of Office is:  
 July 1, 2017 to  
 June 30, 2019

<b>DISTRICT OFFICERS</b>
<p><b>GOVERNOR:</b>                      Jason Foust                      719 Cottonwood Lane                      Liberty, Missouri 64068-7403                      Home: 816-415-9127                      Bus: 816-841-0234                      Fax: 816-472-1346                      Cell: 8/16-522-7817                      e-mail: "5fousts@gmail.com"</p> <p><b>SECRETARY/TREASURER</b>                      Gerald R. Stonger                      1041 West White Oak                      Independence, Missouri 64050-2518                      Home: 816-254-8596                      Cell: 816-223-5921                      e-mail: "g8x2unkl@earthlink.net"</p>

<b>DISTRICT OFFICERS</b>
<p><b>Fund Development Representative</b></p> <p>Cell:                      e-mail: ""</p>

**District Dues**  
 (Form # 117) is due by:

- July 10th
- October 10th
- January 10th
- April 10th

**Annual Report is due Nov. 15, 2017**

District Dues: \$2.00 a member per Qtr  
 Mail to:  
 Gerald Stonger, Treasurer  
 1041 West White Oak  
 Independence, Missouri 64050-2518

Regional Dues: \$.50 a member per Qtr  
 Mail to:  
 Ms. Tina Turner, Treasurer  
 Post Office Box 254  
 Burkburnett, Texas 76354-0254

International Dues: \$20.00 per member per Qtr (Life Members excepted)  
 Mail to:  
 Sertoma International  
 1912 East Meyer Boulevard  
 Kansas City, Missouri 64132-1174

**EVERY MEMBER OF SERTOMA IS A PRICELESS ASSET!**

## NORTH MISSOURI DISTRICT LEADERSHIP TEAM

CLUB PRESIDENTS	CLUB PRESIDENTS	CLUB PRESIDENTS
<p><b>CAMERON</b>  <b>Meets at Nelle's Restaurant</b>                      Wednesday at 12:00 p.m.                      President: Jim R. McKinley                      121 West 3rd Street                      Cameron, Missouri 64429-1708                      Bus: 816-632-3786                      Home: 816-632-9768                      e-mail: "mctax911@gmail.com"</p> <p><b>DARREL BLAND</b>  <b>Website: www.sertomadb.org</b>  <b>Facebook.com/pages/Darrel-Bland-Sertoma-Club</b>  <b>Meets at Northcare Hospice</b>                      2000 N.E. Vivion Road, # 200                      2nd Thursday at 7:00 p.m.                      President: Denise Hartke                      4104 N.E. 71st Court                      Gladstone, Missouri 64119-1405                      Bus:                      Home: 816-853-6651                      e-mail: "dhartke01@gmail.com"</p>	<p><b>KANSAS CITY "MOTHER CLUB"</b>  <b>Website: www.sertomakc.org</b>  <b>Facebook.com/pages/Kansas-City-Sertoma-Club</b>  <b>Meets at Anthony's Restaurant &amp; Lounge, 701 Grand Boulevard, KCMO</b>  <b>1st &amp; 3rd Tuesday, Noon</b>                      President: Wesley Carrillo                      1100 Main Street, Suite 2121                      Kansas City, Missouri 64105-5181                      Bus: 816-474-8010                      Cell:                      e-mail: "wcarrillo@enszjester.com"</p> <p><b>LIBERTY</b>  <b>Website: www.libertysertoma.org</b>  <b>Meets at Liberty Schools Support Services Center, 801 South Kent</b>  <b>Thursday at Noon</b>                      President: Brad Schmidt                      249 W. Mill Street, Suite 103                      Liberty, Missouri 64068-2396                      Bus: 816-781-1331                      Home: 816-407-1013                      e-mail: "brad.schmidt@edwardjones.com"</p> <p>Club Liaison: Gerald Wicklund                      e-mail: "gerald@wicklundscarstar.com"</p>	<p><b>SERTOMA CLUB of ST. JOSEPH</b>  <b>Facebook.com/</b>  <b>TheSertomaClubOfStJosephMo</b>  <b>Meets at Big Biscuit, 139 N. Belt Hiway</b>                      Wednesday at Noon                      President: Dave Neumann                      3924 Sherman Way                      St. Joseph, Missouri 64506-3648                      Home:                      Bus: 816-273-0074                      e-mail: "dneumann61@gmail.com"</p> <p>Club Liaison : Pat Dillon                      e-mail: pat.dillon@heartland-health.com</p> <p><b>SOUTHSIDE ST. JOSEPH</b>  <b>Website: www.sertomadeafcamp.org</b>  <b>Meets at Spanky &amp; Buckwheats Smoke Pit 306 Illinois Avenue</b>  <b>Friday at 6:45 a.m.</b>                      President: Dan Hausman                      5102 Cook Road                      St. Joseph, Missouri 64505-9342                      Bus:                      Home: 816-244-5678                      e-mail: ""</p> <p>Club Liaison: John L. Murawski                      e-mail: "poloeski@stjoelive.com"</p>

	REGIONAL OFFICERS	NATIONAL
<p><b>SERTEEN CLUBS:</b>  <b>LIBERTY SERTEEN CLUB</b>                      Liberty, Missouri</p> <div style="text-align: center;">  </div> <p><b>Other Sertoma Web Sites:</b>  <a href="http://www.mycelebratesound.org">www.mycelebratesound.org</a>  <a href="http://www.hearingaiddonations.org">www.hearingaiddonations.org</a></p>	<p><b>INTERNATIONAL DIRECTOR</b>  <b>HEART OF AMERICA REGION</b>                      Gretchen R. Nielson                      Post Office Box 254                      Burkburnett, Texas 76354-0254                      Home: 940-337-4264                      Cell:                      E-mail: "txyellowroses@gmail.com"</p> <p><b>TREASURER</b>  <b>HEART OF AMERICA REGION</b>                      Tina Turner                      Post Office Box 254                      Burkburnett, Texas 76354-0254                      Bus:                      Cell:                      e-mail: "tinakae@hotmail.com"</p> <p>Heart of America Region's web site is                      Website: <a href="http://www.sertomahoa.org">www.sertomahoa.org</a>  <a href="https://www.facebook.com/HOA-Sertomans">Facebook.com/pages/HOA-Sertomans</a></p>	<p><b>SERTOMA, Inc.</b>  <b>Hearing Charities of America</b>                      1912 East Meyer Boulevard                      Kansas City, Missouri 64132-1174                      Bus: 816-333-8300                      Fax: 816-333-4320                      HELPLINE: 1-800-5WE-JOIN                      e-mail: "infosertoma@sertoma.org"                      Web Site: <a href="http://www.sertoma.org">www.sertoma.org</a>  <a href="https://www.facebook.com/SertomaInc">Facebook.com/SertomaInc</a>                      Web Site: <a href="http://www.hearingcharities.org">www.hearingcharities.org</a>  <a href="https://www.facebook.com/HearingCharities">Facebook.com/HearingCharities</a></p> <p><b>INTERNATIONAL OFFICER'S</b>                      President: Don Bartlemay                      President-Elect: Cheryl Cherny                      Vice President: Eddie Dlugopolski                      Vice President: John Kelly                      Treasurer: Pat McCardle                      Executive                      Director: Steven Murphy</p>